

## SMARTLINE'S SOCIAL VALUE JOURNEY

*Guided by research directed by enterprises*



### PROJECT AIM

Support enterprise growth and innovation for health and wellbeing.

### IDENTIFIED ENTERPRISE CHALLENGE

Skills and knowledge to evaluate enterprise impact.

### REFINED EVALUATION NEED

Identified social value as a robust framework for impact evaluation.

### RESPONDED TO NEED

Supported enterprises to evaluate their impact and calculate social value.

### SPREAD AND SCALE

Created a social value network for enterprises including external stakeholders.

## OUTPUTS AND OUTCOMES



Increased enterprise skills and knowledge



Enabled access to funding



Developed new products, services and processes



Created peer connections and networks for enterprises



Supported enterprise growth and innovation



Influenced regional and national stakeholders